**2018 SOUVENIR JOURNAL AD FORM**

To ensure all ads are reflected accurately in the journal, please follow the four (4) simple steps below:

1. **Please fill out the following information completely. (PRINT)**

|  |  |
| --- | --- |
| **Contact Name:** |  |
| **Business Name:** |  |
| **Mailing Address:** |  |
| **City, State, Zip Code:** |  |
| **Daytime Phone:** |  |
| **Email:** |  |

Send a copy of the journal to the address above*. (All full page sponsors will receive a complimentary copy as requested.)*

**2. Please check the appropriate box that describes the ad(s) submitted:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Ad Description** | **Price** | **Ad Description** | **Price** |
| Back Cover | $500.00 | Full Page B&W | $100.00 |
| Inside Back Cover | $300.00 | Half Page Color | $100.00 |
| Inside Front Cover | $300.00 | Half Page B&W | $50.00 |
| Full Page Color | $200.00 | Business Card | $25.00 |
| Full Page B&W | $100.00 | Patron (one text line) | $10.00 |

**3. Package the ad for mailing between pieces of cardboard to prevent bending during shipment.**

Digital ready Ads and money orders, cashier checks, or business/personal checks MUST BE RECEIVED NO LATER THAN March 15, 2018. Ads may be submitted electronically to: ramsey\_cooper@ymail.com. For additional questions, please contact Ramsey Cooper @ 832-221-2074.

**4. Please mail the digital ready ad, ad form, and payment to:**

The CAUSE Foundation, Inc.

P.O. Box 1370, Fresno, TX 77545

*Make Checks Payable To:* The CAUSE Foundation, Inc.

**AD GUIDELINES**

To ensure excellent quality printing, sponsors are requested to:

1. Ads must be original copy, clear black and white or color print. Our preference to ensure quality is that ads are submitted in digital form to ensure the highest quality reproduction.

2. Photos must be submitted at high resolution (300 dpi minimum). JPEG, PDF, or TIFF files are preferred.

**AD SIZES**

When submitting your ads, if any pictures bleed, please use the following measurements:

* Full Page -7 .5” x 10”
* Half Page – 7.7” x 5”
* Quarter Page – 3.75” x 5”

**SOUVENIR JOURNAL LAYOUT**

Ads should be submitted in a portrait format (8.5x11). Allow a half inch border around ad.